

## Dan Gillmor's Blogs

dangillmor.typepad.com  
weblog.siliconvalley.com/column/dangillmor

Up until January 2004, Dan Gillmor wrote a blog about technology, economics, policy, and politics called Dan Gillmor's eJournal. Since then Gillmor has begun blogging about grass-roots journalism on a new blog. It's worth taking a look at the popular eJournal and then checking out Gillmor's new blog to see how he's maintaining his momentum in the new space.

Gillmor was with the *San Jose Mercury News*, the publisher of SiliconValley.com, since 1994. The eJournal blog dates from October 26, 1999. Gillmor wrote both the blog and a column for the *Mercury News*. The column was his outlet for extended analysis and thoughtful commentary; the blog let him focus in on short, timely tidbits. He sometimes solicited feedback or information in the blog while researching his column.

The new Grassroots Journalism blog, shown in Figure 18-1, covers many of the same topics that Gillmor covered in eJournal, and Gillmor appears to be succeeding at keeping his readers.

Of blogging, Gillmor says, "Use a human voice, not a corporate one. This is the only absolute rule I would follow."

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NEWS, VIEWS AND A SILICON VALLEY DIARY

November 14, 2004  
**Fudan University**

Here are some members of a class we spoke with this morning. Interesting -- most of the journalism students here are women. I'm not sure what that

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	1	2	3	4	5	6
7	8	9	10	11	12	13
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**Figure 18-1:** Popular blogger Dan Gillmor blogs about grass-roots journalism.